

Business Opportunity



COOK your business®
The Ibero-American Business Network

What & Why

What is Cook your Business?

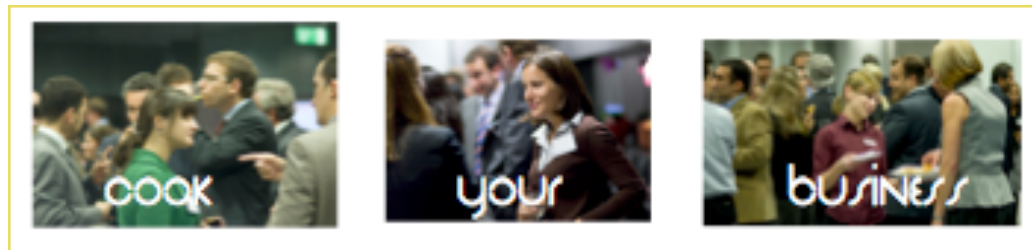
Launched in 2008, Cook your Business (CyB) is a PR & Event Management company that connects and promotes Ibero-American businesses in the UK and overseas business markets. The success of our networking activities was recognised at the SFEDI UK Enterprise Support Awards 2009 and the North London Business Awards 2009, where Cook your Business was an Enterprise Champion finalist.

Why is there a Need for Cook your Business?

It was identified that while Ibero- American business entrepreneurs play a crucial role in long term economic growth in the UK, very few activities are being aimed specifically at this group. Through its wide network, CyB is in a unique position to identify, understand and address the needs of Ibero-American Businesses.

A unique audience for Businesses Connecting with Ibero-America

CyB delivers unique business activities targeted at attracting corporate executives, business owners, leaders and investors from Ibero-America and other cultural backgrounds based in the UK and overseas. All CyB business activities are focused on supporting, inspiring, informing and connecting businesses to businesses.



Partnership Opportunity



Business Networking



Corporate & Unusual Venues



Business Connections

Cook your Business, is looking for corporate partners and sponsors to support our new business activities across UK, Latin America, Spain and Portugal.

Demographics

- Medium: Age: 36 years
- Male-Female: 60-40
- Average Yearly Income: £80K
- University Grad/Post Grad: 60%
- Starting a Business: 15%
- Executives Level Employees: 20%
- Business Decision Makers: 83%
- Investors or Potential Investors: 15%

Industries

- PR & Media
- Financial
- Legal
- IT Systems & Networks
- Graphic Design
- Fashion Design
- Import / Export
- Tourism & Hospitality
- Property Consultancy
- Oil Production
- Sports
- Art & Culture
- Green Business

➤ Association with a brand that has high credibility in the target business arena

➤ Online visibility to over 50,000 female and male entrepreneurs, investors and business leaders in the UK, Latin America, Spain and Portugal, the rest of Europe, US and Africa and China (on occasion)

➤ Offline visibility at Cook your Business Events

To discuss this opportunity please contact us at bc@cookyourbusiness.com

COOK YOUR BUSINESS

Partners & Sponsors

