

Latin American Cuisine: Creating Exciting Business Recipes

12 May, 2008

Earlier this year an event for Latin American businesses in the food industry was held inspired by the Cook Your Business concept developed by Bibiana Crocitta, former community based business adviser and now an entrepreneur in her own right (Director of Latido Ltd. In collaboration with ACBBA, Bibiana rustled up a delightful event for owners of the many Latin American Restaurants scattered across London, including Islington and Camden. Over 40 businesses packed into Sabor Restaurant on Essex Road to hear first hand the business journey of its owner - Esnayder Cuartas - and presentations from Bibiana, Terry Bednall of ACBBA and an excellent input from the British Library on the latest trends in the food industry and the potential of Latin American cuisine in the London market.

Due to the phenomenal success of this event, a follow up much larger event has been planned for 12 May at the Bolivar Hall, W1.

For further information and to register visit
<http://www.cookyourbusiness.com/2008/may/>